

Capture more sales with **Vendor Managed Inventory**

If you don't have merchandise in stock that consumers want to buy, they will quickly go elsewhere. Store and brand loyalty, as well as spending budgets, are declining while buyer expectations are rising. But one thing is constant—product availability is essential to drive revenue. If a product isn't in stock, you could miss sales and lose market share.

Manhattan Associates' Vendor Managed Inventory provides your suppliers access to your inventory data, enabling them to manage product shipments and improve in-stock performance. This replenishment solution helps trading partners work together more effectively to optimize inventory levels by dynamically determining the best time and locations to send goods—and how much of a particular product to produce.

Manhattan Associates' Vendor Managed Inventory provides significant benefits to you and everyone in your supply network—manufacturers, wholesalers and customers. By enabling trading partners to work together more effectively, this replenishment solution optimizes inventory levels dynamically across the supply chain.

Your entire supply chain benefits

With Vendor Managed Inventory, your trading partners receive access to a process that automates the steps necessary to place orders, receive shipments, invoice and pay bills. Suppliers receive earlier notice of upcoming demand, which eases their production planning. Better information means better service and wholesalers can operate with less inventory, increasing their margins. Retailers reduce inventory costs and stock-outs, while increasing sales. And more importantly, customers buy what they want, when they want it—and that makes everyone more profitable.

Manhattan's Vendor Managed Inventory also helps monitor financial performance, alerting users to missed financial targets. It provides performance reports that indicate beginning and ending inventory at the manufacturer and distribution center level, as well as inventory and sales reports for specific products and locations.

Powered by Manhattan's Supply Chain Process Platform, Vendor Managed Inventory provides the ability to build stronger working relationships with your key trading partners at many levels.

Vendor Managed Inventory

Leverage real-time POS demand information to forecast future demand and plan production

Overcome supply interruptions

Reduce lead time and lead-time variability

Adjust service-level objectives

Utilize ordering minimums to optimize shipping costs

Develop plans to minimize costs or disruptions in supply

Detect shortfalls or overages to financial targets

Benefits to manufacturers:

Improve operational efficiencies through better production planning

Provide better on-time delivery rates and reduce selling/delivery costs

Reduce raw material and finished goods inventories

Purchase goods strategically with long lead times, limited supplies and fluctuating prices

Benefits to wholesalers:

Enhance customer loyalty by providing value-added services

Increase sales margins

Deliver better service with less inventory

Deploy labor and other resources more cost-effectively

Benefits to customers:

Improve in-stock performance

Increase sales and profit

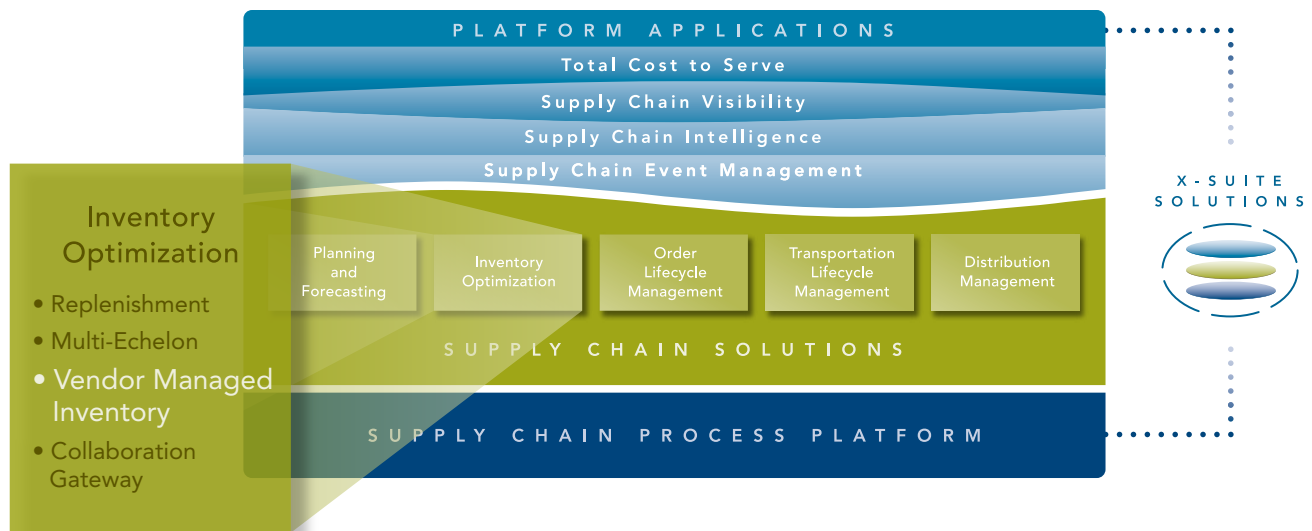
Reduce inventory

Minimize replenishment labor costs

Manhattan SCOPE[®] Inventory Optimization

Supply Chain Optimization...Planning through Execution

Vendor Managed Inventory is part of Manhattan Associates' Inventory Optimization suite of solutions—harmonizing investment with demand in your multi-echelon network to drive profitability.



The Manhattan Difference: Supply Chain People Thinking Differently About Supply Chain

We've earned recognition as The Supply Chain People[®] for a reason: We think differently about supply chain. Manhattan's 'think-tank' is unmatched in both staff resources and collaboration with the best minds in business, industry and academia. By applying the latest advances in supply chain know-how, our Platform Thinking[™] approach is the optimal way to manage supply chain complexity and generate proven, real-world results for business. For two decades, this platform-based approach has helped companies worldwide achieve measurable efficiencies and return on investment. In fact, more than 1200 companies, representing many of the world's best-known brands, leverage Manhattan solutions to advance their supply chain leadership.



Manhattan Associates is committed to developing supply chain solutions that foster environmental stewardship.

Learn more about Manhattan Associates and our solutions:

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The Supply Chain People[®]